

Marketing to Baby Boomers
Monday, April 15th
2:30 - 3:45 p.m.

Attendance - 168

Completed Evaluations - 33

Content - 8.4

Delivery - 8.6

Additional Comments:

"Very interesting insight to today's most important market."

"Mr. Goodman is outstanding - well prepared and extremely informative. I learned a great deal. Thank you."

"Very good presenter and good facts. Overcrowded room."

"Not able to see slide screen well. Lights above were left on: Workers outside talked so loud in the hall that we were not able to hear well."

"Choppy delivery. Didn't seem to follow-thru on his points. Mis-spoke a lot. He was confusing to follow."

"Excellent presentation - a transcript should be offered."

"Great!"

"Please continue with more seminars like this in San Francisco."

"Excellent!"

"Absolutely fabulous - this guy was great!"

"Very informative."

"Somewhat credible!"

"It could have been longer, that's how much I enjoyed it."

Great energy - good presentation. Knowledgeable!"

"Great information, a lot of statistics that were interesting rather than boring."

"Bigger aisles of mics to people to ask questions."